# **Company Profile**





• 145-157 St John Street, London, England, EC1V 4PW



support@bitpreseedfx.org

Bitpreseedfx.org helps develop and enhance the online trading experience for independent investors. The company started offering 5% to 13% investment package in cryptocurrency trading, along with extended trading hours, UK-based bitpreseedfx.org (one of the first online investor future financial management platforms), and trading via SprintPCS SM Wireless Web, a first. of its kind via a mobile device or computer, helping to keep bitpreseedfx.org at the forefront of a fast-growing industry.

#### UK REGISTERED COMPANY

We are a legal company registered in the UK providing the services to its members all around the world.



#### SATISFACTION GUARANTEED

Our aspiration is your prosperity! We always work for your success that guarantees the investment satisfaction to everyone.

BitpreseedFX platform is an international investment company officially registered in UK. The activity of our company is aimed at the forex, stocks and cryptocurrency trading and providing investment services worldwide.

Any kind of investment activities and fiduciary management services are carried out on legal grounds. enduring value for our clients. We actively manage your portfolio to ensure it remains appropriate for the ever-changing conditions in the global economy and financial markets. We have a well-defined investment process, which is fundamental o the service we provide.







As a global investment firm, we foster diverse perspectives and embrace innovation to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly—from how we act to how we trade because outcomes mean more than financial returns. We're committed to helping you achieve better outcomes...the way you define them. We get there by empowering diverse perspectives and breaking through boundaries. We're collaborative and connected—and we never stop working for you.

Serving Our Clients



# **Serving our clients**

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticated wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make their money meaningful.

Responsible investing is part of a growing movement—one we can help you embrace. Ultimately you don't have to choose between profits and purpose. You can pursue both. Responsible investing is more than a slogan. It involves real investment choices. But there are many ways to invest through a responsible lens—and sometimes it's hard to know where to start. Let us help you with the essentials.





## **Dedicated Experts**

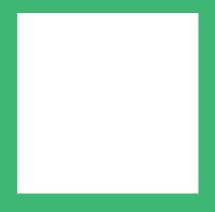
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BitpreseedFX offers a uniquely consultative approach to purchasing and selling physical gold and silver, regardless of how much you are looking to invest.

We pride ourselves on our simple and tailored strategy, working with beginners and experienced investors alike, to find the precious metal investment that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physical gold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guarantee means your gold and silver investment is as liquid as the cash in your bank account.



# **Our credentials**

#### **BitpreseedFX has**

quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT, Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money and others.



Daily Income	Fast Withdrawal
You will receive earnings every 24	Your withdrawal will be processed
hours on all days of the year. Your	by our operators as fast as possible.
deposit is working all the time, even	Maximum waiting time is up to
on weekends and holidays.	24hrs.
24/7 Support Service	Taxation
We understand how important	As a governance oriented invest-
having reliable support service is to	ment firm, we help fund public works
you. Please don't hesitate to contact	and services—and to build and
us should you have any questions	maintain the infrastructures used in
and we will get back to you in no	our resident country through our
time!	prompt tax filings.
24/7 Support Service	Algorithmic trading
We understand how important	In addition to manual trading by
having reliable support service is to	top-level traders, our specialists have
you. Please don't hesitate to contact	developed specialized software
us should you have any questions	(robots) that trades according to
and we will get back to you in no	specified algorithms and brings a
time!	stable income to the company.



#### **BENEFITS OF INVESTING WITH US**

We share information efficiently, improving collaboration and productivity.

'We're succinct, candid and kind.

We practice active listening.

-We talk to people directly about issues, instead of concealing or choosing gossip.

Positive energy

'We're optimistic about the future and determined to get there.-We co-create solutions instead of choosing blame and criticism.'We create moments of play at work.

-We take care of each other, and help each other grow. Continuous learning

-We view every situation as an opportunity to learn (especially when the going gets tough).

'We're more interested in learning than being right.

We value giving and receiving regular feedback.

#### **Funds Management**

The Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the Company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company. In recent years the investment industry, and in turn investors, have introduced anew gauge: BitpreseedFX - Environment, Social and Governance - as a supplement to traditional financial gauges.

BitpreseedFX changes are happenina faster than ever, reshaping how people live and invest. We believe that BitpreseedFX factors are going increasingly mainstream and can be used to drive investment outperformance.

#### Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance BitpreseedFX strategies into their portfolios, a task rapidly growing in importance.

#### Why does it matter?

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Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance? Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take □ because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

#### Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are going to retire next year, and not receiving any regular income, you just do not have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts find it hard to predict the performances of all asset classes.

Based on historical data, the same asset can perform drastically differently during different investment cycles. The best-performing asset can turn out to be the worst laggard in 2018. That suggests no particular asset can be an all-time winner.

Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an investment portfolio, and capture investment opportunities at different times for more stable returns in the medium- to long-term.





To make diversification works, an investment portfolio should include assets that are complementary, that tend to react differently to the same macro condition.

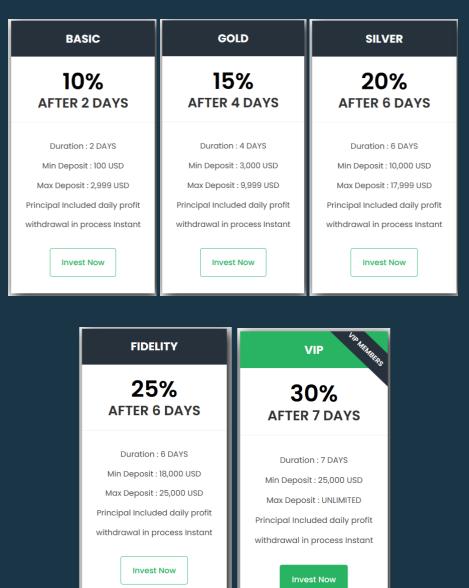
More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In the world of investment, such pairs are called lowly-correlated assets. They can effectively balance the risk and return of an investment portfolio.

### **Portfolio management**

In the investing journey, investors should start off by constructing a portfolio that accommodates their investment objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

Market changes shift portfolio away from initial objective In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

# **INVESTMENT PLANS**



www.bitpreseedfx.org